

Motion & Graphic Artist

- Attain particular and specific goals in Design & Video Creation, expediting, management and execution of the assigned tasks while working in close coordination with our team members.
- Should have professional expertise in Adobe Photoshop, CorelDraw, Adobe Illustrator, Premiere Pro and After Effect
- Be highly up-to-date with advances in graphic design & video technologies and trends.
- Should be able to work and create template-based videos, corporate videos and essential animation videos with elementary or intermediate proficiency.
- Fill in the assigned Task Sheets and Reports required for the execution and management of the Digital Marketing Campaigns.
- Create and proceed as per the explicit instructions given, verbally or written as a part of an official communication via Google Hangout, Email, SMS, WhatsApp Group or similar media of communication, online or offline.
- Strive to create original elements, caricatures, characters, doodles and more as a part of the eventual learning curve.
- Know all about social/internet networking and viral marketing campaigns.
- Be able to think creatively about innovative approaches to marketing.
- Check-in and Check out at the assigned timings and uphold punctuality and timely deliverances with utmost discipline and sincerity
- Duly fill the assigned Task Sheets and Reports required for the execution and management of the Digital Marketing Campaigns.
- Present your performance and fill out the Reports as required by the management members assigned to you.
- Proceed with and respect the priority list that is assigned to you at the start of the day, and work in tandem with fellow team members to implement trending ideas, illustrations and design practices as per the standard industry norms.
- Take the responsibility and accountability of cross-checking the content and checking for basic spell-check errors and approximation.